Castro Valley Ski Club Newsletter



CVSC SkiZette

P.O. Box 20321, Castro Valley, CA 94546

Special Events:

RACE CLINIC AT NORTHSTAR January 6

CVSC ENTOURAGE LEAVES FOR STEAMBOAT January 27

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January, 2007 CELEBRATING OUR TWENTY FOURTH YEAR

EVENTS CALENDAR

(f)= flyer in this issue, (tt) = see travel table





STEAMBOAT-Jan 27

Dr. M.L. KING DAY-Jan 15

3

JANUARY

- **CVSC General Meeting at Don Jose's**
- 6 Race Clinic at Northstar
- 7 Open League Race #2: GS at Northstar
- 10 CVSC Board Meeting at Pasta Primavera in Dublin
- 17 CVSC General Meeting at Don Jose's
- 17-21 Keystone Nationals (f)
- 20 Open League Race #3: SL at Homewood
- 21 Open League Race #4: GS at Homewood
- 27-Feb 4 FWSA Ski Week at Steamboat Springs, CO

FEBRUARY

- 7 CVSC General Meeting at Don Jose's
- 9 DSUSA Ski Challenge (f)
- 10 Open League Race #5: SL at Alpine Meadows
- 11 Open League Race #6: GS at Alpine Meadows
- 14 CVSC Board Meeting at Pasta Primavera in Dublin
- 21 CVSC General Meeting at Don Jose's
- 24 Open League Race #7: SL at SugarBowl
- 25 Open League Race #8: GS at SugarBowl MARCH
- 3-10 BAC Ski Week to Panorama, Canada (f,tt)
- 3-11 FWSA European Ski Week to Bormio, Italy (f,tt)
- 5-11 BAC Singles Ski Week to Sun Peaks, Canada
- 7 CVSC General Meeting at Don Jose's
- 14 CVSC Board Meeting at Pasta Primavera in Dublin
- 17/18 NorCal Finals at TBD
- 21 CVSC General Meeting at Don Jose's

75th FWSA CONVENTION HERE at Santa Clara See Flyer on page 7

Visit our Website at www.cvskiclub.org

JANUARY BIRTHDAYS



Booth Myers	1
Dave Lincoln	7
Frances Davis	10
Jolene Michael	11
Eileen Fraser	12
Rob Hastings	12
DAVE sILVA	14
Ethel-May Shaw	16
Jacky Poulsen	17
Denise Howell	22
Jan Tadevich	29

2006-2007 OPEN LEAGUE RACE SCHEDULE

Date	Event	Location
Dec 16, 2006	Race Clinic	Alpine
Dec 17, 2006	GS Race 1	Alpine
Jan 6, 2007	Race Clinic	Northstar
Jan 7, 2007	GS Race 2	Northstar
Jan 20, 2007	Slalom Race 3	Homewood
Jan 21, 2007	GS Race 4	Homewood
Feb 10, 2007	Slalom Race 5	Alpine
Feb 11, 2007	GS Race 6	Alpine
Feb 24, 2007	Slalom Race 7	Sugarbowl
Feb 25, 2007	GS Race 8 (MacT)	Sugarbowl
Mar 17, 2007	Nor Cals	tbd
Mar 18, 2007	Nor Cals	tbd
Mar 31, 2007	FWRA Champ	Mt Bachelor
Apr 1, 2007	FWRA Champ	Mt Bachelor

TRAVEL TABLE - FWSA, BAC, Club trips featured

Destination/Sponsor	Dates	Cost	Contact	What
FWSA 2007 Ski Week SteamBoat Springs, CO CST# 2081040	Jan 27-Feb 4, 2007	\$760 and up +air & Ground trans.	Tucker Hoffmann 510 278-7660 tkhoffmann@aol.com	Lodging, Welcome party, 3 races, mountain picnic, Apres Ski party, awards banquet, 5-7 day lift ticket
BAC Ski Week to Panorama, Canada CST#2050870-40	Mar 3-10,2007	\$930-\$960	Steve Gravsted skiersteve@aol.com	7 nite lodging, grnd trans, 5-day lift tik, two parties
FWSA European Ski Week; Bormio, Italy CST# 2036983-40	Mar 3-11, 2007	\$1335-\$1440 +Lift Tik	Norm Azevedo 925 944-9816 fwsaitravel@ sbcglobal.net	RT air, all ground trans., 7-nite lodging, b'fest buffet, dinner each day, welcome party, more

The Company Store

The following Castro Valley Ski Club promotional items, with logo, are available to members ;

Black Ball Caps\$10Gold Key Rings\$5Logo Luggage Tags\$1.50; 4/\$5Logo Fanny Packs\$20Club Patches\$1

SEE DEAN OR JOLENE MICHAEL TO PURCHASE ANY OF THESE GREAT ITEMS

President's Message



I was thinking of what to write about this month and then I read an excellent article in the current <u>National Ski Club Newsletter</u>. This is a 'opic that I have brought up a few times at Board meetings and I think it is worth repeating. The article is by Bob Wilbanks.

Should We Begin a New Generation of Ski Clubs?

Adult ski clubs have been a major player in the ski market for decades. In the 1960's,ski clubs seem to have been populated by skiers in their 30s and 40s but today they are dominated by skiers in their 50s and 60s – with little real results from our efforts to attract younger skiers.

While several ski tour operators concentrate on the college ski club market with ski weeks and even sales representatives based in colleges, there seems to be no industry or ski club initiative to market to, or even to address young skiers when they leave the halls of academia. It seems that recent graduates are grouped into the general population—where the ski industry does a great job of attracting an audience of local residents and of folks that earn \$100,000-or more-a-year as destination skiers. But ski clubs can't assume that recent graduates will ski with clubs which are dominated by folks their parents or even their grandparents' age.

In fact, most recent graduates who have been taught to ski in their college ski clubs will not live near a ski resort where they can ski cheaply; they won't make anywhere close to \$100,000 a year (and therefore can't afford to take a \$2,000 per-person winter vacation) and they aren't going to join existing ski clubs—so many young skiers drop out of skiing for a few years.

What would happen to this potential ski market if there were ski clubs designed for younger adults that transition skiers from college or high school ski clubs? Such clubs could offer cheaper trips where skiers slept four to a room and enjoyed parties with later hours and louder music. Could (or should) the existing "older" ski clubs develop such a new generation of ski clubs?

If these new youth clubs were sponsored by the existing ski clubs, could the older clubs eventually recruit members from them? If the ski industry started such clubs, could they retain more younger adult skiers who learned to ski in school? Would

From Membership:

Happy New Year. Have a fun ski season !

Welcome new members:

Richard Alpert Lee Asnault Greg & Sonja Neal Susan Schmidt Ian, Archana & Arjun Teh Mark, Jared & Rochelle Willson a few ski tour operators find a new market? It's at least a concept worth discussing.

My thoughts on this are: the key to making something like this work is to have clubs like CVSC sponsor or mentor school ski clubs and show them how to organize and set up trips so when the they do leave school they will transition into CVSC.

Volunteering to have fun,

Walt Johnson

Consider This...

Greetings and Happy New Year! With holidays but a fond memory, it's now snow time. High on my list of resolutions for 2007 is more time on the slopes. To that end, my resolution got a jump-start the week before



Christmas with a few days of skiing at Northstar along with a little R & R at the Sitzmark cabin. The snow was not great but simply being on the mountain was fun & exhilarating...& motivating. Not surprisingly, those first few days on the slopes prompted yet another resolution – get in shape for Steamboat!

Regarding lift tickets, many orders have been delivered by now, with exception of Homewood tickets, which were late in coming but now available & ready for delivery in time for our club meeting January 3rd. After the meeting, remaining ticket orders will be sent via U.S. first-class mail. Contact me ASAP for alternate arrangements.

Hope to see you at Don Jose's in Castro Valley. Meanwhile, hope you're having fun...on & off the slopes.

Best wishes for a healthy, happy, & prosperous 2007.

Paula Kinahon

415 983-7145 (day) 510 357-6127 (evening/weekend) Paula.kinahon@mckesson.com

SkiZette Policy NEWSLETTER DEADLINE: 22nd of the month

Articles submitted by this date will be included in the following month's newsletter - space permitting. Submit articles to: Jim Korn, 15447 Heron Drive, San Leandro, CA



Didn't get your newsletter? - Change of Address? -Contact John Fagan, VP Membership @ (925)371-1667 johncfagan@comcast.net



Disabled Sports' First Annual SKI CHALLENGE February 9, 2007



Alpine Meadows Ski Resort

Team Ski Race (no need to be NORCAL certified), fun scavenger hunt, lunch, lift ticket and après ski party

Price: \$200 per person \$1000 per corporate team

Teams are open to corporations, ski clubs and friends skiing together

Four person teams are each paired with one disabled skier

Proceeds support Disabled Sports USA Far West

> Contact: Matt Strugar-Fritsch (916) 722-6447 x104 <u>matt@disabledsports.net</u>

For more information visit our website at <u>www.disabledsports.net</u>









The Keystone Nationals January 17 - 21, 2007 Keystone, Colorado Keystone, Colorado

Keystone Resort is comprised of three incredible and unique mountains. Each mountain offers some of the best terrain Colorado has to offer: steeps, bowls, bumps, glades, rails, lights—you name it, Keystone has it. Or skate all day and all evening on the fiveacre frozen surface that is Keystone Lake, the largest outdoor maintained ice rink in the country.

Inclusions

4 night lodging at Soda Ridge Condos 3 days of lift tickets for Keystone Resort 3 day race program including Qualifying Race, Giant Slalom Race, and Slalom Race National Ski Council Challenge with prizes and awards including the Keystone Cup Awards Banquet Dinner Complimentary welcome party Complimentary apres-ski party Complimentary Adventure Passport, good for activities throughout Keystone Resort 24 hour pager service On location staffing All taxes

(Highly discounted clinics are also available.)

For more information, please contact:

Damian D'Apolito damian@moguls.com 800-925-8914, x6106 www.moguls.com

Soda Ridge Condominiums

These quiet, affordable units border the White River National Forest and are one of the best places in Keystone to feel close to nature. All units contain fireplaces for those cozy winter nights and are all walking distance to the outdoor heated pool and shuttle stop.

** Other lodging options are available at The Inn at Keystone and Slopeside. Please check with Moguls Group Sales for details.

The Keystone Cup

At the Keystone Nationals, there will be three days of racing, with competitions between Ski Councils from across the country in Slalom and Giant Slalom formats for great prizes and bragging rights. Help your Council win the 2nd Annual Keystone Nationals Championship.

Far West is heading to Mt. Bachelor March 29 – April 2, 2007 \$365plus air

Price includes:

• 4 nights lodging (double occupancy) at the Riverhouse in Bend, Oregon

- 3 day lift ticket at Mt. Bachelor
- Ground transportation from Redmond
- Airport to the Riverhouse
- Bus transportation from the hotel to Mt. Bachelor

This trip is in conjunction with the Far West Racing Association Championship Race.

Families and children are invited as this trip is open to all FWSA/ FWRA members including racers and non-racers.

Air prices vary by departure airport and are subject to change.

Current prices into Redmond/Bend Airport:

\$362 Orange County, Phoenix,

San Diego

- \$348 Burbank, LAX, Ontario
- \$295 Reno
- \$289 Sacramento
- \$228 San Francisco

Sign-up with Lynnell Calkins at: fwsatrvl@aol.com Sign-ups MUST be received by January 15, 2007

Lynnell Calkins, FWSA - North American Travel 2211-B Gates Avenue Redondo Beach 90278 310-370-6948 phone/fax | fwsatrvl@aol.com Must be a Member of Far West Ski Association |

CST # 2036983-40



FWSA 75th Convention

May 31st to June 3rd, 2007 at the Hyatt Regency Santa Clara

5101 Great America Parkway, Santa Clara, CA 95054

1-408-200-1234

15 minutes from San Jose Airport with Free Parking High Speed Internet Access Available in All Rooms Marble Baths, Outdoor Heated Pool & Indoor Fitness Center

Hotel Reservations

\$129/night double occupancy before May 9, 2007 Call 1-800-233-1234 and say that you are with Far West Ski Association Or, reserve online at www.hyatt.com with group code g-fwsa

Convention Highlights

- Friday Night Silent Auction & Dance with GREAT DEALS on over \$100,000 in Ski Trips, Hosted drink, FREE Admission—Public Welcome
- Friday Night Local Ski Club no host Happy Hour 5-7pm
- Celebrity Guest Speakers
- Educational Breakout Sessions
- Saturday Awards Luncheon
- Saturday Awards Banquet & Dinner Dance
- Travel Expo
- FWSA General Meetings and Elections
- Sunday Eye Opener Party

Optional Activities (subject to change)

- Thursday Night Pub Crawl
- Friday Golf
- Friday Kayaking at Elkhorn Slough Reserve
- Friday Santa Cruz Mountain Wineries Tour
- Nearby Places to See/Things to Do
 - Amusement Parks
 Paramount's Great America
 Santa Cruz Beach Boardwalk
 - Attractions
 Intel Museum
 Technology Museum of Innovation
 Children's Discovery Museum
 The Winchester Mystery House
 - Aquariums in Monterey and San Francisco
 - · Zoos in San Francisco and Oakland
 - · Sports: Windsurfing, Rollerblading, Hiking,

For more information please contact:

Delegate Questions - Linda Indreboe, FWSA 2007 Convention Coordinator at public_affairs@skibac.org or (408) 248-8426 Industry Questions - Debbi Kor-Lew, FWSA VP Marketing at ijustwannarun@aol.com or (503) 682-1563



BAC is offering one more trip for 2007 Panorama, BC Canada

www.panoramaresorts.com Where is this guy going? To the new Panorama Mountain Village Because he wants to ski! tical foot runs, on 2,847 acres.

When are we going? March 3-10, 2007

Send \$200 now/ by July 1 +\$400 / Bal due Sept 1 Full refund until Sept 1st, Cancellation fee: \$75 plus \$50 Air - after Sept 1st No refunds after Dec 18th, 2006 Package includes two fun parties, 7 nights lodging, 5 day lift ticket with the 6th day free, roundtrip air transfers (Calgary) about 3.5 hr bus ride.

New Gold Condo at Tamarack...... \$590 Premium Gold Condo at Taynton\$620 1 BR, 1 bath for 2 people w. split king; or 2 BR, 2 baths for 4 people

> Add Air: \$343 from SFO March 3: SFO 11:35AM to Calgary 3:06 PM March 10: Calgary 5:58PM to SFO 7:49PM

For details contact: *Steve Grevstad, Trip Leader* At: <u>skiersteve@aol.com</u>

Panorama's front side has lots of black diamond runs but to Californians

they are blues, so don't worry about the skiing, as this resort is set up for Canadian families. This trip will be a repeat of the 2006 Beaver Creek trip, with Beaver Creek runs and Sun Valley hot tubs. What more can you ask for? There are over 300 people going from local and across the USA clubs.

Send your \$200 deposit check to BAC, c/o Norm Azevedo, 901 Sousa Dr, Walnut Creek, CA 94597

BAC CST # 2050870-40





Ski Trip to Bormio, Italy Mar. 3rd to 11th, 2007

Prices range: \$1,335 (3 star) to \$1,440 (4 star)

Bormio was the site of 2005 World Cup Alpine Ski Races. Skiing for every level. Planned excursions for those who do not ski. To learn more, visit http://www.fwsa.org and then select "Travel."

Trip includes: -Round Trip Delta Air (west coast departures) -All ground transfers. -7 nights lodging, three and four star -Buffet breakfast & dinner daily, -Welcome Party and more

Rome/Tuscany pre-Bormio Extension February 24 - March 3, 2007

\$1,285 per person in double occupancy room

Enjoy the fascinating cities of Italy. Stay in Rome for 3 nights with a 1/2 day tour. Then, on to Siena for 3 nights. 1/2 day tour in Siena, full day tour in Florence, and 1/2 day walking tour of San Gimignano with wine tasting and snacks at a local winery. One night stay in Milan with1/2 day tour. All hotels are four star and provide a breakfast buffet. Transportation between Rome and Italian cities is by motorcoach.

Interlaken post-Bormio Extension March 11 - March 16, 2007 \$535 per person in double occupancy room The Jungfrau region is considered the birthplace of skiing and offers some of the most challenging slopes in Switzerland. If you want, ride the Jungfrau Railway, the highest railway in Europe, at 11,000 feet. Enjoy a 5 night stay at the

railway in Europe, at 11,000 feet. Enjoy a 5 night stay at the four star Hotel St. Georges. Daily breakfast buffet and dinner. Transportation from Bormio to Interlaken is by motorcoach. Fly home from Zurich.

Pre and Post trips are sold only as an extension to the Bormio Ski Week. Prices may vary based on current exchange rates and number of participants. Hotel placement is based on receipt date of deposit. Participants must be over 21 years of age and a member of a FWSA club or a direct member. For more information, visit the FWSA site at fwsa.org or email fwsaitravel@sbcglobal.net. FWSA CST # 2036983-40

2006/2007 Avid Skiers in Control

President	Walt Johnson	510 881-8201	granite53@aol.com		
Vice President	Paula Kinahon	510 357-6127	paula.kinahon@mckesson.com		
Membership	John Fagan	925 371-1667	johncfagan@comcast.net		
VP Weekend Trips	Kathy Johnson	510 881-8201	kjohnson@bayareakw.com		
VP Sitzmark Cabin	Lloyd Chase	925 447-3659	skisailloyd@comcast.net		
Reservation Manager	Erlyn Lucas	na	erlynlucas@yahoo.com		
Secretary	Claudia Fernandes	925 462-6573	claudia.fernandes@jud.ca.gov		
Treasurer	Kathy Hoffmann	510 278-7660	tkhoffmann@aol.com		
Newsletter Editor	Jim Korn	510 357-6127	jimkorn@sbcglobal.net		
Web Manager	Rindie Chase	925 447-3659	clarinett@comcast.net		
Race Director	Dave Cunningham	925 455-1333	tahoeskier@mail.com		
Activity Director	Pat Green	925 846-7250	greendm@comcast.net		
Travel Director	Tucker Hoffmann	510 278-7660	tkhoffmann@aol.com		
Past President	Jim Korn	510 357-6127	jimkorn@sbcglobal.net		
WEBSITE: www.cvskiclub.org					

Websites/Phone Numbers

BAC Web Site: www.skibac.org Singles League Racing: http://slracing.tripod.com/schedule.htm Open League Racing: www.olrc.org Far West Ski Association: www.fwsa.org Far West Racing Ass'n: www.fwra.com Web Cams on the Slopes: www.magnifeye.com Road Conditions: 1-800-427-7623 Weather: www.nws.mbay.net/home.html

SKIZETTE for JANUARY, 2007

A * ON YOUR LABEL MEANS YOUR LAST SKIZETTE UNTIL YOU

RENEW YOUR

MEMBERSHIP !



stamp

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ASPEN &

The Next Meeting will be January 3, 2007 7:30 PM at

den Jose's

Mexican pestaurant

3430 Village Dr. Castro Valley 510 538-3290 SKI WITH PRIDE, LET IT RIDE, WATCH ALL SIDES

<u>F</u>irst <u>W</u>ith <u>S</u>afety <u>A</u>wareness

Slogan award sponsored by:

SNOWMASS